



LOS ANGELES COUNTY MEDICAL ASSOCIATION  
*PHYSICIAN LEADERSHIP AND EXCELLENCE IN HEALTH CARE*



FOR IMMEDIATE RELEASE  
May 16, 2008

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## **LOS ANGELES COUNTY MEDICAL ASSOCIATION TO HOST “PATIENT ASSISTANCE Rx PROGRAMS” BRIEFING TO AID L.A.’s UNINSURED COMMUNITY**

LOS ANGELES, May 16, 2008 – At a time when more than 6 million Californians and 47 million Americans lack health insurance, the Los Angeles County Medical Association (LACMA) will host a breakfast and educational seminar for medical professionals called “Patient Assistance Programs” this Friday.

Addressing the needs of Americans without prescription drug coverage couldn’t come at a more important time. We know that uninsured people do not get routine health screenings and preventive medical care. In fact, 49% of uninsured adults with chronic conditions forgo needed medical care or prescription medicines. With the number of uninsured growing, it is important for all of us to reach out to those in our communities to help them learn about available programs and gain access to the medicines they need.

This event is held in cooperation with Pfizer Helpful Answers and will educate attendees about Pfizer and pharmaceutical industry-sponsored programs aimed to help those without coverage for prescription medicines.

**WHO:** Hector Flores, M.D., LACMA Member and Family Medicine physician  
Vincent Frakes, Together Rx Access  
Gary Pelletier, Director, Pfizer Helpful Answers  
Sabrina Ross, Partnership for Prescription Assistance  
Barbara Whitley, Dallas Concilio of Hispanic Service Organizations

**WHERE:** Los Angeles County Medical Association  
AON Auditorium, Lower Bank Level (LBL)  
707 Wilshire Blvd, Los Angeles, CA 90017 ([click for directions](#))

**WHEN:** 9:00 a.m. – Noon

**Note to media:** \*Spanish speakers will be available for interviews  
\*Free valet parking will be provided\*

**About LACMA**

The Los Angeles County Medical Association is a professional association representing physicians from every medical specialty and practice setting as well as medical students, interns and residents. For more than 100 years, LACMA has been at the forefront of medicine, assuring that its members are represented in the areas of public policy, government relations and community relations. Through its advocacy efforts in both Los Angeles County and with the statewide California Medical Association, physician leaders and staff strive toward a common goal—that doctors may spend more time taking care of patients and less time worrying about the hassles inherent to dealing with third-party payers, administrators, regulators, reviewers and anybody or anything else that intrudes upon the physician-patient relationship.

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