

2010 MEMBER BENEFITS

Join the California Medical Association and become part of the largest, most comprehensive medical society in California. Innovative membership benefits keep CMA physicians tightly networked, professionally supported, and technically advanced. Find out more about the benefits offered by CMA, and become a member today. (Coupons and discount codes are required to access some of these discounts.)

Practice Management

CMA Payor Contract Analysis: CMA is pleased to offer its members a free guide to contracting with payors. The goal in producing this document is to provide an educational resource to help members thoughtfully consider whether and when to enter into agreements with payors and how to prepare for negotiations when a payor relationship is desired. **800.786.4262**

CMA's Reimbursement Help Center: Trouble getting paid? Call CMA's reimbursement experts for personal assistance with contracting or reimbursement issues. Not available to nonmembers. **800.786.4262**

Legal Services

CMA On-Call: CMA On-Call is an online library with over 4,500 pages of up-to-date legal information on a variety of subjects of everyday importance to practicing physicians. Free to CMA members (\$2 per page for nonmembers). Accessible online at www.cmanet.org/member or by calling CMA Member Help Center **800.786.4262**.

Legal Services: CMA legal experts provide immediate assistance for HR, medical, regulatory, or legal questions. Free to CMA members. Not available to nonmembers. **800.786.4262**

Financial Services

new! **Merchant Services/Payroll Services/Check Management:** Members receive exclusive discounts and a three-year rate guarantee on Heartland Payment System's suite of financial services, which includes credit card processing, payroll processing, and check management. Heartland offers a full suite of services to meet the needs of the health care market, including AssurePay, a PC-based tool that processes credit card and ACH transactions with real time insurance verification and patient responsibility estimator for over 400 insurance carriers. Heartland Payment Systems also has local sales and service professionals who specialize in the health care industry and a 24/7/365 live customer service team. Heartland Payment Systems, **866.941.1477** or www.heartlandpaymentsystems.com



Financial Planning: Members get a free portfolio checkup (a \$250 value) and \$500 off Mercer's "Economic Freedom Program," a comprehensive program that includes financial planning, investment management, and retirement and estate planning. Mercer Advisors, **800.898.4642**



CMA Credit Card: Physicians can show their CMA pride with CMA-branded credit cards from Bank of America. Bank of America, **866.598.4970**



Practice Financing: Members get reduced loan administration fees from Banc of America Practice Solutions (a subsidiary of Bank of America) for software upgrades, practice expansion, and equipment purchasing. A members-only coupon code is required to access this benefit. Get your code at www.cmanet.org/benefits or call CMA's Member Help Center **800.786.4262**. Banc of America (subsidiary of Bank of America), **800.497.6076**.

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We Support You.

EPOCRATES

Insurance

Medical, Workers' Comp, Life, Disability, Long-Term Care and More: Members receive discounted rates on insurance products for solo, small, medium, and large groups. Marsh Affinity Group Services, **800.842.3761** or www.marshaffinity.com/assoc/cma.html

Auto and Homeowners Insurance: Discounted auto and homeowners insurance for CMA members. Mercury Insurance Group, **888.637.2431** or www.mercuryinsurance.com/cma

Professional Development

CME Tracking/Credentialing: CMA's Institute for Medical Quality, certifies CME activity for credentialing purposes to the Medical Board of California, as well as to hospitals, health plans, specialty societies, and others. CME certification is \$29 a year for members, \$49 for nonmembers. IMQ, **415.882.5151** or www.imq.org

CMA Webinar Series: CMA's webinar series gives physicians the opportunity to watch live presentations on important topics of interest and interact with legal and financial experts from the comfort of their homes or offices. The webinars are free to CMA members and their staff. www.cmanet.org/calendar

Health Information Technology (HIT)

new! **HIT Resource Center:** CMA is closely monitoring the standards development process, and will be updating this resource center as new information becomes available. www.cmanet.org/hit

new! **EHR Webinar Series:** To help members begin to assess their HIT needs, CMA has partnered with Maxwell IT to provide members with complimentary registration to the EHR Best Practices Series webinars. Maxwell IT is a national education/consulting program endorsed by state medical associations to help physician practices learn how to assess, select, and implement EHRs. A members-only coupon code is required to access this benefit. Get your code at www.cmanet.org/benefits or call CMA's Member Help Center **800.786.4262**.

Epocrates: CMA members save 20% on Epocrates, which provides point-of-care access (via the Web, PDA, or smartphone) to information on drugs, diseases, and diagnostics. Visit www.cmanet.org/benefits to access the members-only discount link.

Publications

CMA Alert Newsletter: CMA's biweekly e-newsletter provides up-to-date information on many issues of critical importance to California physicians. Advertising opportunities available. Distributed via email or fax to all CMA members. Subscribe online at www.cmanet.org/news or call **800.786.4262**.

CMA's Legislative Hot List: CMA's Legislative Hot List, distributed weekly during the legislative session, follows the progress of CMA-sponsored bills and other bills of interest to physicians as they move through the legislative process. Subscribe online at www.cmanet.org/news or call **800.786.4262**.

CMA's In the News: CMA's daily news roundup, "In the News" provides a quick but meaningful overview of the day's health care news. Subscribe online at www.cmanet.org/news or call **800.786.4262**.



Other Supplies and Resources

new!

Staples: Save up to 80% on office supplies and equipment from Staples, Inc. Visit www.cmanet.org/benefits to access the members-only discount link.

new!

MedicAlert: MedicAlert is a nonprofit foundation with over 50 years of lifesaving experience identifying and providing vital medical information to emergency personnel for over 4 million members worldwide. CMA members and their patients save \$10 on new adult enrollments and \$2.95 on Kid Smart enrollments. MedicAlert, www.medicalert.org/cma or **800.253.7880**.



Security Prescriptions: Get 15% off tamper-resistant security prescription pads and printer paper. RX Security, www.rxsecurity.com/cma.php.

Magazine Subscriptions: 50% off subscriptions to hundreds of popular magazines, with a best price match guarantee. Subscription Services Inc., www.buymags.com/cma or **800.289.6247**.



Car Rentals: Save up to 25% on car rentals for business or personal travel. Members-only coupon codes are required to access this benefit. Get your code at www.cmanet.org/benefits or call CMA's Member Help Center **800.786.4262**. Avis, **800.331.1212**; Hertz, **800.654.2200**.